



S CUBE TM

Logistics Services, Solutions, Trading & Consultancy



S CUBE WORLD



USA OFFICE

S CUBE Trans Continental
Logistics LLC

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WORLD HEAD QUARTER UAE OFFICE

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Logistics DMCC
UNITED ARAB EMIRATES
Unit No. 3 O - 01 - 1565,
Jewellery & Gemplex 3
Plot No. DMCC-PH2-J&G
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P.O. BOX-340505, DUBAI
UNITED ARAB EMIRATES
TEL : +971 5 65 99 8555



INDIA OFFICE

S CUBE Trans Continental Forwarding India Pvt. Ltd.
S CUBE Trans Continental Solutions Pvt. Ltd.
S CUBE Trans Continental Trading India Pvt. Ltd.
(ISO 9001:2008 CERTIFIED COMPANY)

Office No. 19, 2nd Floor, Techniplex - 1,
Techniplex Complex, Veer Savarkar Flyover,
Goregaon (West), Mumbai - 400 062, INDIA
TEL: +91 022 6115 5000



From The Chairman's Desk



Only four years ago, on the 2nd of January, 2014, after having registered our Companies in UAE followed by USA; we commenced our journey in India with the S CUBE Trans Continental Forwarding India Pvt. Ltd. In less than four years time, we are today a fully operational quality compliant ISO 9001:2008 Company as a Group, where our compliance was reviewed and renewed now for the fourth consecutive year. We have also been awarded the essential licenses relevant for operations globally and in India. *S CUBE Trans Continental Trading India Pvt. Ltd.* & *S CUBE Trans Continental Solutions Pvt. Ltd.*, have also been successfully formed and structured during this period, to cater to the diversified yet integrated business interests within the Group. Our endeavour is to now foray into the field of Global Logistics eCommerce Solutions, which we firmly believe would be the growth driver/differentiator in our Supply Chain & Logistics business.

Over the last three years, we have already aroused sufficient interest within the Middle East & the Indian markets as a team. We have completed some very interesting and challenging assignments during this period. The journey ahead will certainly not be easy; but as a Group we will set our own GOALS and achieve them like progressive milestones, one after the other, as we go along. Successful armies do not WIN their wars because they are the largest in numbers and greatest by their names; but because they make the finest TEAM and also fight as a focused unified group. We may not have as much financial resources, but we do have our never ending hopes with a *passion* to WIN, despite all the odds that we may have to overcome.

I must take this opportunity to thank each one of you; our Board Members, Customers, Partners, Associates, and most importantly our S CUBE executives for reposing their faith on us, for their support, hard work and endless efforts every single day towards the company. Your support, guidance and confidence in us, make us stronger and also help us defy any skepticism, which often rides on any START-UP Organization, more so when they are making an effort to chart out a rather unique business platform, which in many ways is ahead of it's time. As the famous Boxer, Mohammed Ali once said, *"He who is not courageous enough to take risks will accomplish nothing in life."* That's the motto of our Organisation!

Finally, the only destination for any venture is our CUSTOMER, for whom we exist and because of whom we succeed. A big thank you to all those clients, who offered us their businesses when we just commenced our operations and also to those, who are considering us for their assignments this year and the times to come.

My best regards remain with your families, as we begin our journey now for the fifth year with new hopes, renewed efforts and bigger goals. Let us all be proud of our sincere efforts and I am sure that our success is not too far behind!



TM **GOING**
BEYOND LOGISTICS...

MISSION



VISION



OUR COMMITMENT TOWARDS QUALITY COMPLIANCE

Certificate of Registration

This is to Certify that
Quality Management System of

S CUBE TRANS CONTINENTAL GROUP

OFFICE NO. 19, 2ND FLOOR, TECHNIPLX COMPLEX VEER
SAVARKAR FLYOVER, GOREGAON (WEST) MUMBAI - 400 062,
MAHARASHTRA, INDIA

has been assessed and found to conform to the requirements of

ISO 9001:2008

for the following scope :

ADVISORY & CONSULTANCY; FREIGHT FORWARDING SERVICES;
LOGISTICS E-COMMERCE SOLUTIONS- IT & ITES; TRADING &
CHARTERING; EDUCATION TRAINING & SCM; EVENT
MANAGEMENT; MULTI-MODAL TRANSPORT OPERATIONS IN THE
FIELD OF SUPPLY CHAIN & LOGISTICS SERVICES.

Certification No	1014QAO97		
Initial Registration Date	: 10/12/2014	Issuance Date	: 10/12/2014
Date of Expiry	: 09/12/2017		
1st Surve. Due	: 10/11/2015	2nd Surve. Due	: 10/11/2016

Director



Absolute Quality Certification Pvt. Ltd.
Accredited by: Joint Accreditation System of Australia & New Zealand (JAS-ANZ)
401, Aditya Birla House, 89, Sector 14, Gurgaon, New Delhi - 110 018, +91 11 4005 1100 | e-mail: info@absolutecertification.com, www.absolutecertification.com
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QUALITY Policy

S CUBE Trans Continental Group

S CUBE Trans Continental Group, values QUALITY not only as a Process or a system of work but as a WAY of its functioning... S CUBE Works for Quality & Strives for Quality in processes, as a group. QUALITY is the corner stone of our business ethics. The focus on Quality and its integration within the functioning of the Organisation will only improve with time.

Shankar Chatterjee
Chairman & Managing Director
S CUBE Trans Continental Group

PROMOTERS & BOARD OF DIRECTORS



Shankar Chatterjee
Chairman & Managing Director

- MBA (Marketing & International Marketing) with an additional Diploma in Marketing
- 26 years at management levels & Board of Director's position in logistics, catering to a wide range of customers around the world.
- Closely worked with the Supply Chain solutions with Global Automotive Logistics since plant inceptions. Also undertook & steered large projects in the Power, Nuclear Power, Solar Energy, Wind energy, Fertilizer Plants, Railway/Metro projects amongst others
- Core strength lies in Management, Strategic Skills, Business Development, Global Networking at senior levels, thus fostering business partnerships
- Member of various Forums, Business Councils, Governing Body of Business Schools
- Actively involved with the media to canvas for the logistics industry
- shankar.chatterjee@scube-transcontinental.com



A. V. R. Varadan
Board Member & Director (Chennai-India)

- Chartered Accountant, Cost Accountant & Company Secretary
- 40 years of Senior level experience in various domains of business, particularly focused on logistics
- An excellent Man-Manager with a blend of Financial acumen, strong Operations & Technical knowledge makes his profile a winning combination
- Over the years Mr. Varadan has set up large projects, such as Inland Container Depot (ICD), structured companies & successfully ran business plans alongside project operations
- Mr. Varadan brings to S CUBE Group, a rare blend of project management experience along with operational and financial acumen.
- avr.varadan@scube-transcontinental.com



Dr. Chandrima Chatterjee
Board Member & Director (Dubai-U.A.E.)

- Group Head, Human Resources, Conferences & Training
- Doctorate (PhD) in Labour Migration Studies (Sociology)
- Dr. Chatterjee has been involved in work related to the Development Sector for many years both as a Senior Researcher, Consultant and Trainer to International Development Agencies and different departments of several State Governments, Government Of India. She has worked and provided training on issues related to labour migration, livelihood concerns, organizational behaviour, health, safety and human rights. She has been an invited speaker to many international conferences and has been regularly contributing articles on her area of interest to journals & other publications.
- Dr. Chandrima Chatterjee brings to S CUBE Group, her analytical skills, multi-tasking ability, human resource management, training skills, and her ability to organise conferences & symposiums, besides her public relations competence.
- chandrima.chatterjee@scube-transcontinental.com



EVOLUTION FROM A CONCEPT TO COMPANY

There are several companies in the business of moving cargo. Only a few perhaps do it better than the others. The business potential for logistics is also unquestionably ranging between 3-4 per cent of GDP on one hand for the developed economies, while going up till 12-14 per cent of the GDP in lesser developed and developing markets. Industrial projects alongside oil & gas assignments still commands the largest share of investments.

Despite the global depression, which has impacted the world over, resulting in a slow down on projects; there are still the following realities:

- a) 17 Economies in Africa are growing at a plus 7 per cent growth trajectory every year.
- b) Indian economy still growing at the rate of 5 per cent or thereabouts despite a decline from the height of 8-9 per cent annualized growth pattern till only recently. The logistics spend on various facets is to the tune of 13-14 per cent of GDP., while the logistics industry is all set to cross USD 125 billion mark by 2020.
- c) Markets in the Middle-East and South-East Asian countries are also showing promising potential. U.A.E. market's recent success with EXPO 2020, is likely to further boost the economic morale.

The business model on which this plan has been evolved, moves around the overall market bullishness and its revival with effective logistics & supply chain management.

The company S CUBE TRANS CONTINENTAL, has been formed to classify, customize and cater to specific customer needs like;

- 1) Complete Logistics Consultancy – from concept till completion of any project
- 2) Freight Forwarding (Sea/Air/Multi-modal)
- 3) Project Forwarding, including transportation on land, alongside Ship & Air Chartering
- 4) Plant Relocation & Dismantling
- 5) Warehouse/Storage Management , Supply Chain Solutions & IT support
- 6) Value Added Services – Site Infrastructure & Management (Port/Airport related services)

Six sides of a CUBE denotes these six key services, which for the Organization will always carry relevance and importance, just as a CUBE denotes. Therefore, the overall objective of this new organization is to do something more and beyond the normal realms of logistics business. There is a backward and forward integration, as well as related diversification; thus compounding value and strength to the overall offering.

EVOLUTION FROM A CONCEPT TO COMPANY



Broadly, the business offerings for S CUBE is classified within three well-defined teams/ structures /modules :

(A) Logistics Consultancy & Training:

- Legal Consultancy – including Indirect Taxes & Customs related matters
- Cost & Commercial Consultancy – related to overall logistics costs for any project, basis evaluation of all options
- Technical Consultancy – covering aspects of technical surveys, bath-metric study related to ship & barge operations
- Process Consultancy – including mapping the deliverables and evaluation of the overall logistics process, alongside vendor management
- Compliance related consultancy, associated with health & safety, ISO and implementation of the International & local compliance norms
- Support customers, particularly MNC and Government Organizations to conceptualize, customize and create comprehensive logistics service tenders for service providers, as per International standards and guidelines. Even assist in short-listing & selection of partners
- Provide training on issues related to supply-chain, marketing, operations, indirect Tax, IT Solutions, etc

(B) Services – Multi-Modal Logistics & Project Management:

- Provide top quality services at the most optimal cost-effective process, basis the over all procurement plans
- Provide a seamless solution to customers within the ambit of costs, while ensuring the overall compliance, not stepping away from the social responsibility as relevant to any market / country
- Safeguard against any foreseeable contingencies (Economic/Social-Political / Financial /Operational)

C) Solutions – Value Added Services:

- Provide quality manpower supplies for offloading & site handling - including placement on / next to foundation
- Warehouse & storage management
- Port-related Coordination
- Plant Dismantling , Packaging and Transportation
- IT Support in Logistics



SERVICES WITHIN THE LOGISTICS CUBE

CONSULTANCY

- Complete Logistics Consultancy
- Organising Training, Symposiums & Conferences

LOGISTICS

- Freight Forwarding - Sea/ Air/Multi-Modal Transport
- Project Forwarding & In-Land Haulage, Including Sea & Air Chartering
- Plant Relocation, Including Dismantling & Packaging

SOLUTIONS

- Warehouse Management & Supply Chain Solutions
- Value Added Services, Including Site Infrastructure Supplies & Procurement
- IT Portal / Support for Logistics.



LOGISTICS CONSULTANCY



Logistics in all forms plays a significant role in a global economic scenario, often ranging between 4-12 per cent of the country's GDP, between the developed and the developing countries. The percentage of losses and wastage are often very significant in the overall logistics process, in most markets.

Customers even today rely more on "trial & error" methods, rather than "tried & tested" well-planned logistics processes, due to a huge gap in the intellectual capital related to the logistics business. There is vast opportunity in the consultancy business related to a focused procurement plan and logistics planning; wherein customers expect a partner to guide them in their supply chain needs while allowing themselves to focus and direct their manpower on their core businesses.

S CUBE's Consultancy arm will provide very specialised LOGISTICS CONSULTANCY support to clients in the following areas :

- Design and construct for clients logistic tenders and bid documents, particularly focused towards MNC's & Government Organisations .
- Project Feasibility study on procurement, logistics cost & options.
- Conceptualise and plan the overall supply chain process.
- Focused evaluation on logistics deliverables.
- Analysis and assessment of logistics costs.
- Technical study & route survey vis - a - vis proposed Bill of Material.
- Bathmetric study related to mid-sea operation.
- Shipping & Barge operations planning.
- Analysis of ideal movement plan, after assessing several multi-modal options
- Customs & Indirect Tax Consultancy.
- Liaison with departments like Directorate General of Foreign Trade (DGFT), Directorate General of Hydrocarbon (DGH) and Directorate General of Civil Aviation (DGCA) & other such Govt. Departments.
- Compliance related to issues on Health, Safety, Security, Environment and other country-specific legalities





INDIRECT TAX RELATED CONSULTANCY

S CUBE has a team of accomplished indirect tax professionals :

1. To provide comprehensive advice and assistance across a range of local and indirect taxes including customs duty, excise duty, sales tax, value-added tax, service tax, R&D cess, octroi and entry taxes
2. To have an appreciation for interplay of taxes on commercial operations and understanding to craft effective strategies around procurement, manufacturing and distribution arrangements
3. To assist the developments in the export – import policy regime, the evolution of bilateral and multilateral trading arrangements and the special incentives offered by states and locations around the country in relation to various business activities
4. To routinely assist with classification issues, valuation matters, contract negotiations and structuring, impact assessments and transition planning during tax law changes
5. The due diligence support in mergers, acquisitions and corporate reorganizations
6. To offer a bouquet of value added services across the entire spectrum of Indirect Tax related matters

1. DGFT related Liaison & Advice (Foreign Trade Policy) :

- Assistance in evaluating concessional duty/schemes and availing concessions granted thereunder.
- Advice with regard to Free Trade Agreements
- Advice on restrictions (if any) on import of goods, and complying with prescribed procedures
- Assistance in setting up EOUs/ STPs/ EHTPs/ SEZs
- Assistance in obtaining licenses, authorizations, approvals etc
- Representation before Directorate General of Foreign Trade
- Compliance review
- On call advisory assistance
- Litigation related representation
- Assistance in obtaining Importer- Exporter Code (IEC) Number.
- Representation before the Policy Relaxation Committee.
- Assistance in obtaining Deemed Export benefits.

2. Customs related Liaison & Advice :

- Overall planning and implementation.
- Appropriate classification and valuation.
- Assistance in identifying and availing concessional duties.
- Representation in connection with Special Valuation Branch proceedings.
- Representation before the authorities in order to obtain exemptions/concessions.
- On call advisory assistance.
- Litigation related representation before various adjudicating authorities and appellate forum.
- Assistance in preparation and processing of Duty Drawback Claims under section 74 of Customs Act.
- Assistance in engagement of efficient & reputed Customs House Brokers for clearance of import and export cargo.
- Assistance and Advice in obtaining benefits under the Project Import Scheme.
- Assistance and Advice in setting up of Private /Public Customs Bonded Warehouse.

INDIRECT TAX RELATED CONSULTANCY



3. Refunds & Representation on Customs related Matters :

- To assist in preparation, filing and settlement of Refund claims
- To attend personal hearings on behalf of clients and make written submissions in support of Refund claims
- To represent before Customs Board of Excise & Customs (CBEC) on issues affecting specific industry
- To assist in briefing Counsels in Tribunals/High Courts/Supreme Court on behalf of clients

4. Excise & Service Tax :

- Overall project/ pricing evaluation
- Representation in related classification, valuation and dutiability matters
- Location studies to evaluate concessions offered in various jurisdictions
- Identification/evaluation of planning opportunities to optimize duty impact
- Comprehensive compliance services
- On-call Advisory Assistance
- Litigation related representation
- Assistance in preparation and settlement of Rebate claims
- Advice on taxability of services rendered
- Advice on mechanism for claiming and optimization of service tax and excise duty credits
- Overall transaction planning
- Advice on the eligibility of services to qualify as 'export'
- Advice on the applicability of the concept of 'reverse charge' on services received from outside India
- Advice and assistance in clawing back (obtaining rebate/ refunds of) credits locked up due to exports

5. Sales Tax, Octroi & Stamp Duty :

- Reviewing, planning and formulation of sales and distribution structure to optimize the impact of sales tax
- Advice on taxability of sale transactions
- Assistance in contract formulation with a view to optimize tax impact
- Advice on book keeping, filing of returns and routine assessment
- Representation before the State Finance Ministry/ sales tax department in relation to obtaining concessions
- Assistance in representation before the Octroi authorities.
- Assistance in ensuring Octroi related compliance.
- Assistance in applying for and obtaining Octroi refunds.
- On call advisory assistance
- Litigation related representation

6. DGH/DGCA related liaison & advice towards Oil & Gas sector :

- Assistance in obtaining Recommendation Letters (RLs) from the Oil & Gas Operators for facilitating issuance of Essentiality Certificates (ECs) by the DGH
- Assistance in obtaining EC from the DGH for facilitating duty free imports for petroleum operations
- Liaison with DGCA/DGH authorities for prompt clearances and obtaining mandatory permissions
- On-call Advisory Assistance
- Provide business support services to players in the Oil & Gas Sector.
- Litigation related representation



TRAINING, SYMPOSIUMS & CONFERENCES

BRANDING

**1. Organisation Brand Building
& Globalisation**

LOGISTICS

**2. Supply Chain, Procurement plan-
Logistics & Site Management**

CONTRACT

**6. Legal/Insurance &
Financial Management**

SALES

**3. Sales, Commercial Bids &
Marketing**

SOLUTIONS

**5. Information Technology (IT)
Information Technology Enabled Services (ITES)**

OPERATIONS

**4. Operations – Excise & Customs, Transportation,
Health & Safety, Technical Engineering**

LOGISTICS & FORWARDING SERVICES



S CUBE Trans Continental are committed to offer logistics & forwarding services professionally with total compliance, following the highest level of quality and health & safety standards. Supported with offices in the Middle-East, United States and India, the Company offers global coverage alongside business associates in key markets with business potential & growth.

S CUBE is also supported by a world-wide network of partners/associate offices in South-East Asia, Africa, South America, China and also Russian Federation. The service offering includes :

- General Cargo Freight Forwarding (Sea/Air/Multi-Modal Transport).
- Project Forwarding Service on an end-to-end basis.
- Ship Broking & Chartering around the Globe.
- Air Chartering in short notice.
- In-land haulage services across the country and even across the borders in certain locations.
- Plant dismantling, packaging & relocation up to final site.
- Supply - Chain Services alongside just- in- time delivery schedules.
- Storage Solutions.





SOLUTIONS

As a progression to Logistics Consulting & Services, the Logistics Solutions assumes its importance and relevance from the fact that often after reaching the final site, the cargo undergoes several levels of mismanagement and non-compliance related to site handling and inter-carting operations at the site. On many occasions, owing to delayed readiness at the site, Storage Solutions becomes imperative. As a consequence of it, maintenance of the cargo in open as well as closed warehouses becomes very critical in every way. Quality compliance and manpower solutions is also a huge challenge for the developing economies, while procurement plan needs to also synchronize with the Plant's erection schedules and time lines

S CUBE Trans Continental thus offers its services towards :

- Overall project management at different site locations.
- Port handling & agency operations.
- Technical support services on cargo load out & load off operations at the port as well as on site.
- Route inspection & preview/surveys.
- Equipment supplies at site & handling.
- Warehouse Management & Storage Repacking services.
- Dismantling & erection operations.
- IT Solutions for sourcing and supply-chain options, besides Track and Trace Visibility.



S CUBE IS ALWAYS AT YOUR SERVICE

MATERIAL PLANNING & INDENTING – PROCUREMENT (TRADING & SHIPPING)

- S CUBE was incorporated on 11th December 2014, an ISO 9001:2008 Company. S CUBE's main activities are Trading & Forwarding, Indenting Agents, Stockist & Warehousing, Consolidation/Aggregation, Co-loading & Supplies, Trading through e-commerce, Packaging & Value additions.
- The main objectives of S CUBE is to carry on the business as Traders, Exporters, Brokers, Commission agents auctioneers of or otherwise deal in industrial inputs and outputs, real estate etc.
- S CUBE shall act as Indenting Agents on behalf of customers for procurement of items for projects globally. We also have capabilities related to Real Estate project procurement, which is In-house.
- S CUBE shall promote, organize, become members or otherwise participate in the activities of trade association, chamber of commerce and industry, authorized groups, bodies and other entities to promote the Business interest of the company.
- S CUBE shall organize and participate in trade fairs, exhibitions, study tour, training programs, conferences, symposiums in India or abroad either on its own or as nominee of Government or Trade associations.
- S CUBE requires the proposed Bill of Quantity from the customers' Project Management Team, basis which the Suppliers shall be congregated in accordance with the proposed plans and schedules.
- S CUBE to provide various quality options related to the supplies, basis which the customers can choose the material and also the country of supply.
- S CUBE shall coordinate the entire commercial plan on behalf of the customers' Material Management Team to ensure cost optimization for the project.
- S CUBE besides acting as an Indenting Agent will also undertake the entire activity related to Shipping and Land Logistics on an end-to-end basis.
- S CUBE undertakes the stocking & site management at the project site.

PRESENTLY WE UNDERTAKE TRADING BUSINESS GLOBALLY FOR INFRASTRUCTURE, ENGINEERING AND BULK COMMODITIES AS INDENTING AGENTS ALONGSIDE SHIPPING SERVICES AND LAND LOGISTICS BOTH AT ORIGIN AND DESINATIONS. S CUBE CAN POTENTIALLY BECOME FOR ANY CUSTOMER - THEIR IN-HOUSE MATERIAL PLANNING, PROCUREMENT & LOGISTICS GROUP.





WHY S CUBE

- Organisation that caters to customer specific needs.
- Global organisation structure & network, with local knowledge, expertise and competence.
- Growth driven by passion, propelled by customers and reinforced by partnerships.
- Totally committed to compliance on matters related to code of conduct, business ethics, health, safety & securities quality - policies that governs the Group's highest standards of business.
- TEAM that blends expertise with integrity.
- Professionals who you can trust

CONSULTANCY

LOGISTICS

SOLUTIONS



S CUBE IS YOUR GLOBAL PARTNER IN SUCCESS.....

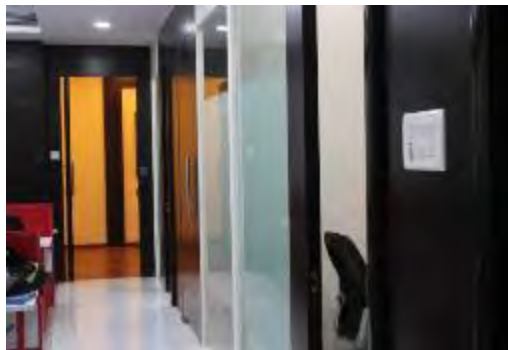
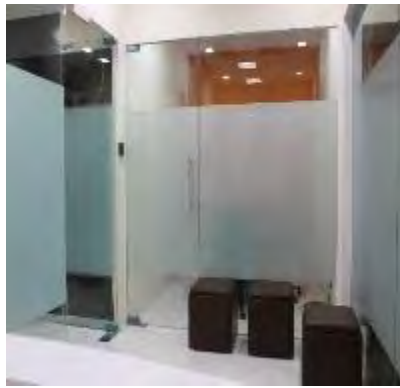
SERVE | SUPPORT | SIMPLIFYTM

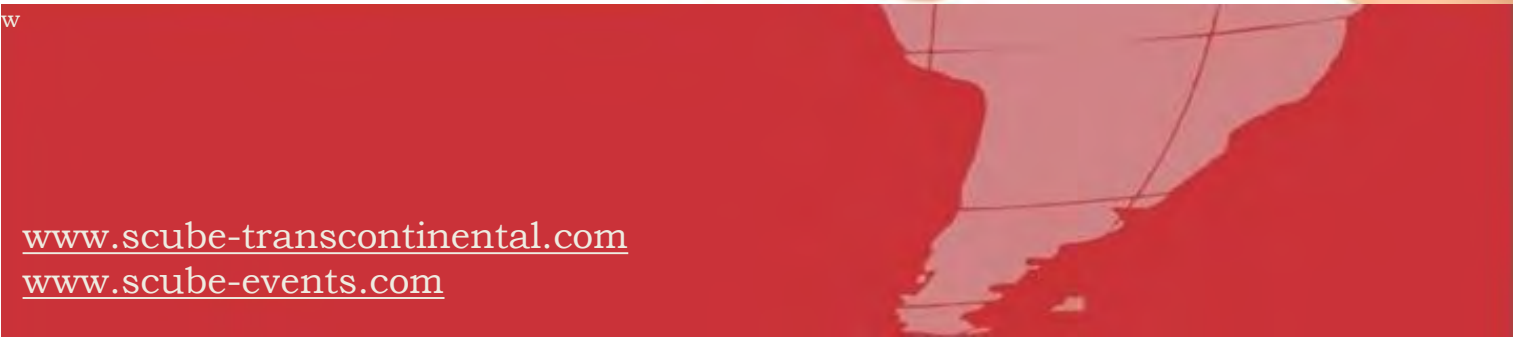


- Complete Logistics Consultancy & Training.
- Multi-Modal Freight Forwarding (Sea & Air).
- Project Forwarding - Transportation & Sea/Air Chartering.
- Warehouse Management & Supply Chain Solutions.
- Plant Relocation & Dismantling.
- Solutions - Site infrastructure, Management & IT



S CUBE IS ALWAYS AT YOUR SERVICE





www.scube-transcontinental.com

www.scube-events.com